



Here Comes the Sun! (Finally)



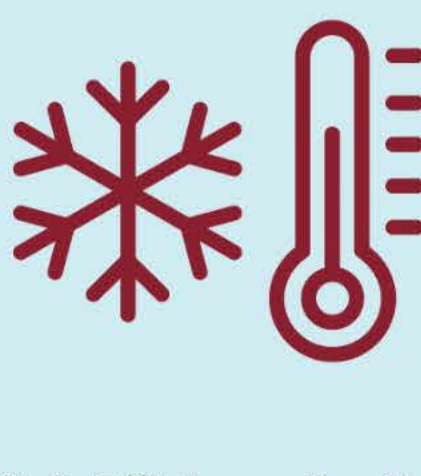
June can be one of the nicest months of the year in Connecticut. We have the official start of summer on June 20, and the weather can actually be quite pleasant. Restaurants have put together their outdoor seating areas (maybe one of the few “silver linings” of Covid is the number of places that now offer opportunities to sit outside), we can spend some time in the garden or at the beach, and people have reemerged from their winter hibernation.

June can also dish up some sticky weather, allergens, and pesky bugs. You might not be satisfied with opening windows to cool off the house, and that’s where a good A/C system comes in. Whether you are starting up your current system, looking to upgrade an older model, or have decided it’s time to make an investment in new equipment, we can help. The East River/Tracey Energy HVAC team is well trained, has decades of experience and can work with you on making the right equipment choice, talking with you about financing, and getting everything installed perfectly. Call us for a free consultation, and we can take it from there.

I’d be remiss if I didn’t recognize the dads out there celebrating Father’s Day. Whether you are a new dad, a grandfather, or have been that solid presence in a young person’s life, never underestimate the role you play in your family. Like many of you, I think about and miss my dad, Robert Tracey, every day. He and my grandfather made this company possible. Like them, it’s my privilege and pleasure to serve you!

Best,
Jen Tracey-Carlo

[Tell Me More About AC](#)



Cool Offers on Traditional and Ductless A/C

Tracey Energy’s HVAC expertise includes handling your home’s cooling needs, from servicing your current air conditioning system to providing consulting and installation on **new full-home or ductless options**.

High Efficiency Applies to New Cooling Equipment

Even if your current air conditioning system is only 10 years old, you may save up to 40 percent of your cooling energy costs by replacing it with newer, more efficient equipment. Look for Energy Star® ratings just as you would on any other appliance and pair it with high-quality installation services from our HVAC professionals. Our team has all the knowledge, training and tools the job requires. Once your system is in place, we will test it thoroughly with advanced diagnostic equipment to ensure it is performing in accordance with manufacturer’s specifications.

\$600* OFF

A New Central A/C System

Call us now for your free quote, including equipment recommendations on the excellent brands we offer.

[Call Now! 203-777-5747](#)

\$25* OFF

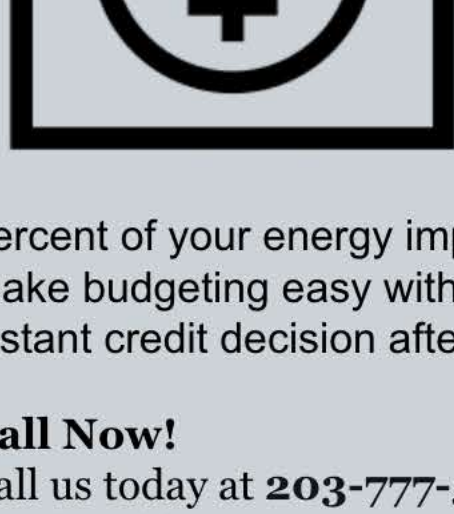
Annual A/C Start & Test

A comprehensive, 12-point checkup of your system, including checking all system pressures and temperatures and changing air filters

[Schedule Your Appointment](#)

**Plus CT sales tax*

Our NEIF Financing Program: Easy & Budget-friendly



We’re proud to be a National Energy Improvement Fund (NEIF) approved contractor for home energy improvements. With this financing program, you can improve your home’s or business’ comfort and energy efficiency with a simple and low monthly payment. The **National Energy Improvement Fund** provides simple, uncomplicated products for businesses and homeowners. Their financing options are offered with clear terms and no hidden costs. They will finance 100

percent of your energy improvements with fixed-rate monthly payments that make budgeting easy with no points, fees or closing costs. You will receive an instant credit decision after completing the easy, paperless application.

Call Now!

Call us today at **203-777-5747** and let’s get started on your coolest, most comfortable summer yet!



Whether It’s Cooling or Heating, Efficiency is Key

Even efficient HVAC systems can waste energy if you don’t use them correctly. And that can mean unnecessary costs. Save money and minimize your environmental footprint with some easy and efficient changes.

- **Smart Thermostats:** Install a smart thermostat to optimize

heating and cooling schedules, reducing energy use when you’re not home or at night while you sleep. Many new systems are connected to an app that allows you to remotely adjust temperatures while you’re on vacation or if you divide your time between more than one home.

- **Regular Maintenance:** Keep your HVAC system well maintained by diligently scheduling your annual inspection. Our HVAC team will clean or replace filters to ensure the system runs efficiently and at peak levels. Call now at **203-777-5747** or use the form under the **Contact** tab on our website to set up your AC system cleaning.
- **Insulation and Sealing:** Improve your home’s insulation and seal any drafts to reduce the workload on your cooling system. Well-insulated homes can significantly lower energy consumption. The last thing you want to do is watch your air conditioning literally go right out a leaky window!
- **Zoning Systems:** Use zoning systems to heat or cool only the occupied areas of your home, rather than the entire house. Ductless units can be a great option for heating or cooling specific areas of the house that may not be used on a regular basis. Installing a separate zone in the part of your home where your bedrooms are located can help to cool or heat that area only when it’s bedtime. Call us at **203-777-5747** to explore options.

Are Your Ceiling Fans in "Summer Mode"?

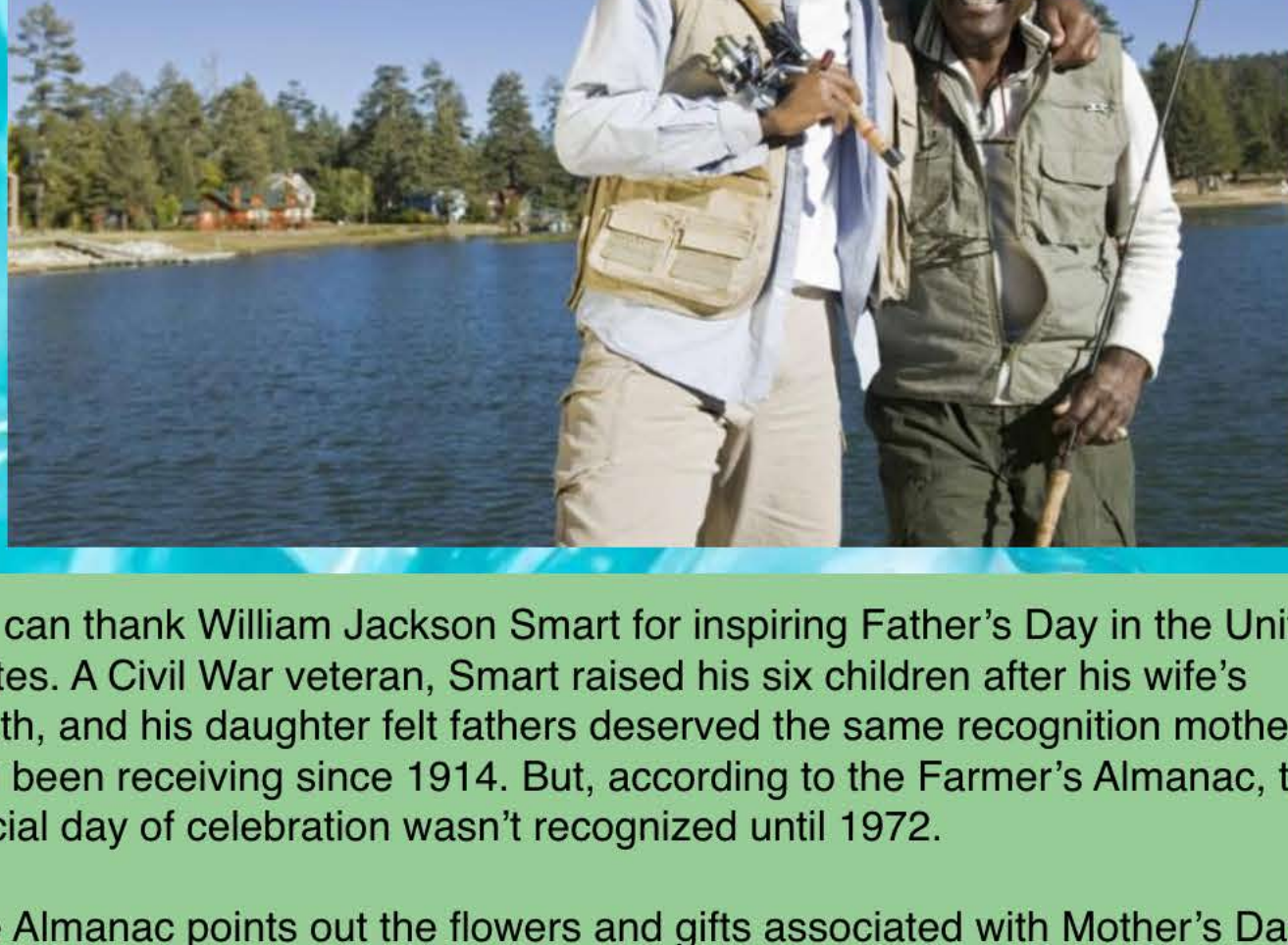


Are Your Ceiling Fans in “Summer Mode”?

Did you know you can change the turning direction on your ceiling fan? And did you know your ceiling fan can be a helpful part of your heating and cooling plan?

- Fans have either a pull cord or a remote control that allows you to choose whether it turns clockwise (to the right) or counterclockwise (to the left).
- During the warmer months, ensure the fan is rotating counterclockwise. This will push the cool air down into the room. According to **www.pioneerwoman.com**, setting the fan at the highest speed can cool your room by up to four degrees.
- During the cold months, ensure your fan is turning clockwise. Even at a lower speed, it will more evenly distribute the heat and cut down on drafts.

Father's Day was a "Smart" Idea



We can thank William Jackson Smart for inspiring Father’s Day in the United States. A Civil War veteran, Smart raised his six children after his wife’s death, and his daughter felt fathers deserved the same recognition mothers had been receiving since 1914. But, according to the Farmer’s Almanac, the official day of celebration wasn’t recognized until 1972.

The Almanac points out the flowers and gifts associated with Mother’s Day didn’t have the same commercial appeal for men. But Sonora Smart Dodd continued to promote a day for fathers with the first event held in Spokane, Washington on June 19, 1910. National efforts happened under Presidents Woodrow Wilson, Calvin Coolidge, Lyndon Johnson and Richard Nixon and was finally passed through Congress in 1972. Learn more at **www.almanac.com**.

FIRST DAY OF SUMMER JUNE 20!

